

WYN Strategy Execution Progress

based on WYN Strategic Plan

STRATEGIC INITIATIVE	STRATEGIC FUNCTIONAL AREA
<p>1. Become an organization of distinction</p>	Creation
	Maintain a distinguished board
	Retain our elite staff
	Engage more volunteers
	Operations
	Ensure we have the technology, infrastructure and staffing needed to expand our services
	Relationships
Seek and leverage partnerships with other agencies in the High Country	
<p>2. Become a sustainable organization that can contribute to its mission for many years to come</p>	Creation
	Expand our capacity to thrive by investing in our endowment, cultivating and maintaining more major donors, and monthly donors, and expanding our planned giving opportunities
	Operations
	Increase revenue from Special Events
	Build efficient data management system/process
	Relationships
Increase visibility through marketing, public relations and communication plans	
<p>3. Provide clients and client families with cutting-edge facilities and trauma-informed services</p>	Creation
	Pursue and acquire new, larger and more visible headquarters
	Operations
	Expand services WYN provides for youth and families
	Treat trauma at the individual level
	Prevent childhood trauma at the community level
	Focus on improving the well-being of the whole child
	Relationships
	Maintain/strengthen partnerships with local healthcare organizations and other non-profits to create a strategy that aligns with WYN programming